# INTEGRATED EVENT ACCREDITATION & ATTENDEE MANAGEMENT SYSTEM

FOR TOP SPORT & RELATED PROTOCOL EVENTS

IT OPEN NETWORK, HUNGARY

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# **AGENDA**

- 1. Introduction
- 2. Our References
- 3. Our Mission
- 4. Our Solutions
- 5. Highlighted Features & Functionalities
- 6. Questions & Answers
- 7. Next Steps

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# 1. INTRODUCTION

WE MAKE YOUR (EVENT ORGANIZER) LIFE EASIER DURING THE WHOLE EVENT.

You might have the same fun as your Quests during the whole Event ("we take the burden off from your shoulders").

#### WHO WE ARE?

- From Event Professionals, who have years of sport experience behind them to work together to create an Event that will be a lasting memory for everyone.
- Based on our References: your next Trusted Event Partner.



### 2. OUR KEY REFERENCES



The 2017,2018 Hungarian Challenger Open is the second edition of the professional tennis tournament and is a part of the 2017,2018 ATP Challenger Tour. It took in Budapest, Hungary between 6-12 February.



The indoor WTA Tournament of Budapest was first organized in 2017,2018 by the Hungarian Tennis Association. The competition was organized in BOK arena from 20-26 February.



The 2017,2018 Gazprom Hungarian Open was the 1st edition of the Hungarian Open as part of the ATP World Tour 250 series of the 2017,2018 ATP World Tour. It took place at National Training Centre in Budapest, Hungary, from 24-30 April.

# 2. OUR REFERENCES (CONT.)

ATP, DAVIS CUP, FED CUP TENNIS TOURNAMENT (MTSZ) 2016-20

WAKO HUNGARIAN KICK-BOXING WORLD CUP (Groupama Arena) 2019

SPORT AND INNOVATION CONFERENCE (University of Physical Education) 2018

MINISTRY OF FOREIGN AFFAIRS AND TRADE (KKM) Mission Leaders Meetings from 2018 cont.

HUNGARIAN ACADEMY OF ARTS (MMA) International Exhibition 2019

BALVANYOS SUMMER FREE UNIVERSITY AND STUDENT CAMP (Tusvanyos, Romania) 2019



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# 3. OUR MISSION



WE HELP OUR CUSTOMERS' DAILY LIVES WITH MODERN ICT TECHNOLOGICAL SOLUTIONS

- Digital Transformation
- lol
- RFID, NFC
- Geofencing

WE MAKE NEW BUSINESS OPPORTUNITIES

AVAILABLE THROUGH NEW TECHNOLOGY



# 4. OUR SOLUTIONS

#### **ACCREDITATION SYSTEM**

- Complete services & workflow
- Necessary HW & SW
- Ticketing (online & kiosk)
- Extra services (meal, accommodation, parking, attendee management)

#### ATTENDEE MANAGEMENT SYSTEM

- Event management service
- Necessary SW & HW (own developed kiosks, scanner, badge)
- Paperless solution (RFID technology)
- Ticketing (online & kiosk)
- Integration with other systems (parking, catering)

# 4. OUR SOLUTIONS (SMART BADGE & OUR READERS)











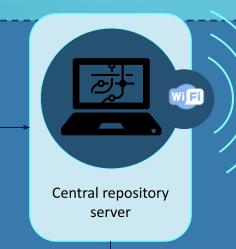
# 4. OUR SOLUTIONS (SYSTEM OVERVIEW)



machines;

webcam











OTHER
OUTSOURCED
OR EVENT
RELATED
SERVICES

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# 5. HIGHLIGHTED FEATURES & FUNCTIONALITIES

SMART EVENT PASSES – Due to the attached RFID tags the passes can be personalized with the unique identification information of the holder. The RFID tag enables organizers to track all event attendees and participants electronically and gain invaluable in-depth data of their movement at the venue.



EFFICIENT ACCESS CONTROL – The long range RFID scanners and the displays (green light if free to go an red light if not allowed) at checkpoints enable a discreet control of access rights without the intervention from Security staff. Access rights of individuals or groups can be modified remotely without the presence of the physical pass. Lost badges can be make void instantaneously.



TRACKING – Event organizers can track who is on site and where at any one time, which can be particularly important in the Event of an emergency or when someone needs to be located at the venue.



# 5. HIGHLIGHTED FEATURES & FUNCTIONALITIES

Cont.

REPORTING – The system records every time an RFID tag is scanned at any checkpoint. Rich reporting functionality enables organisers to extract this data from the system for reporting and statistical purposes in a user-friendly way.

REDUNDANT DATABASE DESIGN – A real-time copy of the central database is used at each checkpoint to identify the pass holders and check access rights. This design ensures a flawless operation even if the central server cannot be accessed for any reason.

EASY INSTALLATION – Checkpoints are connected to central repository server using 802.11 protocol (Wi-Fi), hence, checkpoints can be installed flexibly across the venue without the need for additional cabling.

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# 6. QUESTIONS, ANSWERS

#### **ABOUT US?**

- Services, ICT solutions?
- Company, references, colleagues?
- Risks?

#### YOUR REQUIREMENTS?

- Concrete project or Event?
- Special or specific needs?
- SPOC?



## 7. NEXT STEP?

- WHAT ELSE DO THEY NEED?
- WHO TO CONSULT WITH AND WHEN?
- WHAT MATERIALS TO SEND

**NEXT BEST ACTION?** 

Thank you for your interest!

Contacts

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