



MomCare[®]
by Lina

MomCare by Lina Product Portfolio 2021



MomCare Kft. 2021

Introduction

The MomCare Kft. is a family owned and operated company since 2014. Our brand was inspired by personal experience of pregnancies, labor and firsthand struggles of postpartum recovery.

Our mission is – working together with obstetrician gynecologists, midwives and experienced Moms – to develop products that meet innovative standards of 21st century and give Moms to be tools they need to recover with confidence and comfort thereby speeding up their regeneration process.

MomCare Anti Stria Cream



- Recommended to use from the Second trimester
- Is suitable for all skin types
- Prevents the forming of stretch marks
- Improves skin elasticity
- Creates a protective deep moisture barrier for expanding bellies
- Protects skin during and after pregnancy
- Keeps skin moisturized and supple for 48 hours
- Can be used from the 4th month of pregnancy
- Packaging: 200ml
- Expiration: 2 years
- Made in EU

The key ingredient of the cream is Witch Hazel which helps to promote skin elasticity and aids in the prevention of stretch marks. In combination with shea butter, natural oils, collagen and elastin our formula helps to improve the appearance of stretch marks both in depth and length while keeps skin hydrated and smooth.

MomCare Mom natural roll-on deo



- Most women find themselves feeling overheated during pregnancy, thanks to hormones and weight gain, and discover deodorant is an absolute necessity.

MomCare Mom natural roll-on deo is a unique deodorant for pregnant and lactating mothers.

- Ensures a long-lasting effectiveness
- Highest quality organic, food-grade ingredients
- Pure, effective, and trustworthy
- Natural, vegan
- Aluminium and dye-free
- Safe for mother and baby
- It does not enter breast milk through the lymphatic system
- Packaging: 60ml
- Expiration: 2 years
- Made in EU

MomCare Organic Nipple cream with bio witch hazel

Happy nipples, happy Mommy, happy Baby

- Natural plant-based
- lanolin-free way to moisturize tender nipples and dry skin
- Safe for both Mommy and Baby
- No need to wash it off before nursing
- No smell or taste, baby won't even notice
- Free from additives and preservatives
- Packaging: 30ml
- Expiration: 2 years
- Made in EU

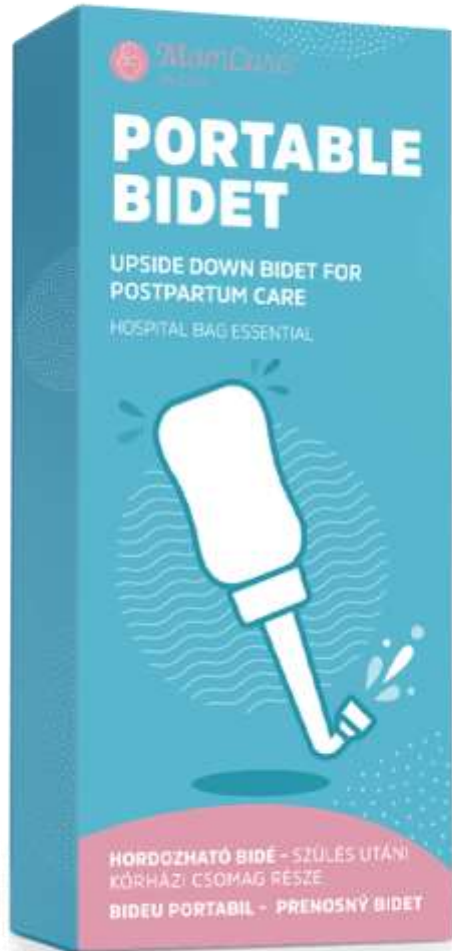




MomCare Delivery and Nursing Gown

Look and feel better from first contractions to first common photo with your baby!

- Front opening for skin-to-skin contact or breastfeeding
- Button down back allows easy access for epidural or fetal monitor
- Short sleeves for medical accessibility
- Soft and stretchy fabric (65 % cotton and 35% polyester)
- Side pockets
- 2 sizes (S-M and L-XL)
- Dark gray color
- Hospital bag essential



MomCare Portable Bidet

Washer for Perineal Recovery and Cleansing After Birth

- Can also be used to clean during menstruation, hemorrhoids or travelling
- Made to be held upside down, includes narrow angled neck for comfortable continuous stream of relief in the right spot
- Holds 3dl water and comes with waterproof storage bag for on-the-go
- Easy cleaning down there during limited mobility recovery without putting pressure on soreness or incision
- Hospital bag essential



MomCare IcePad

- 2-in-1 - Postpartum Instant Cold Therapy Packs and Absorbent Maternity Pad in One
- Instant first aid ice packs built into the pad that delivers the recommended 30-minute therapy window
- No freezer necessary
- Pad absorbs 260g of liquid beyond the cold therapy period
- Super soft top layer for comfort in the perineal area and option to use for soft cold therapy on c-section incision
- Pad covers the entire perineal area from front to back with an adhesive back for easy application and removal.
- Quantity recommended after delivery: 4-6 pieces
- Hospital bag essential



MomCare Witch Hazel and Sweet Amber Perineal Healing Foam

- Healing Foam for Postpartum Care
- Relieves Pain and Reduces Swelling for Perineal Area
- Foam gets where you need it to cover the entire perineal area
- Speeds up healing of hemorrhoids, perineal tears, stitches, and the entire perineal area after labor and child birth
- Made with medicated witch hazel - no dyes or fragrances
- Use after the first postpartum bathroom trips at the hospital and back at home. Pump directly on top of MomCare IcePad or other normal maternity pad
- Hospital bag essential

The background is a solid teal color. It features several decorative elements: a large circle with wavy lines on the left, a larger circle with wavy lines on the right, a smaller dotted circle on the right, and a large dotted shape at the bottom right.

Thank you for attention!