

# INTRODUCTION



### THE COMPANY

Foodbox Ltd. is a full Hungarian company owned by Hungarian private persons who have long experience in gastronomy, food industry and in trade.

In 2017 we opened our own new factory with the highest quality standards.

We received the IFS (International Food Standard) qualification and that guarantees that the company's systems and technological processes meet the highest international food quality standards.





#### **OUR PHILOSOPHY**



Our vision is that foodbox dishes provide every consumer with a very easy, a very quick and a varied and healthy meal in the everyday rush.

We believe that health is always on the first place – we care and protect our natural raw materials and ingredients during our processing method in order to give the most to our consumers.

We simply make our consumer's life easier without any compromise, our dishes bring back the atmosphere of their home kitchen. We have what they have at home just a bit bigger size.

We never compromise on quality – our products are made of only the very finest, qualified fresh and natural ingredients, without any flavour-enhancing additives, colorants or preservatives.

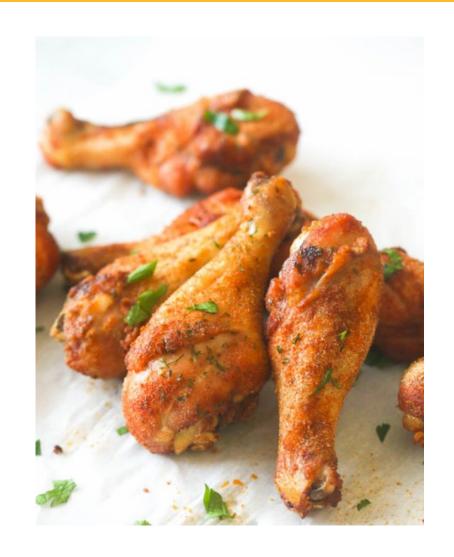


### **REAL TASTY FOOD IN TWO MINUTES?**

In our everyday rush Foodbox dishes provide every consumer with a very easy, a very quick and a varied and healthy meal either for lunch in the workplace or for dinner at home

Why is it good for your store?

- It is a young, constantly growing category in the food sector
- Wide range of tastes
- Fulfils special consumer needs too
- Nice and modern package design, the products sell themselves
- 30 days of durability due to the highest technology of heat treatment





### **OUR TARGET GROUP**



Mainly urban people who are always in lack of time..

They are very keen on the quality of their daily food and care about their health.

Young or youthful adults — singles and young couples, which have just started to build their own life and cooking by theirselves is not on the first priority.

Workers, office people, students or tourists – which reject the artificial food and want to have something natural but easy accescable solutions.

We provide solutions for people focusing on their weight – our ,Fitt' meals have limited calories. Tasty and safe way to keep the weight under controll.



# **OUR RANGE**





#### **APPETIZING OUTFIT**

More premium appearance – the dishes can be seen on the shelves, the consumers know what the buy.

Shrink foil cover – the product keeps its original outfit until opening. The ingredients are not mixing, the meals stay in their appetizing condition.

Our packaging solution protects its content - our partners don't have to be worried about any damages.

With our products you can save space on the shelves – the trays can be placed in a vertical position. Less space needed and the recognition is better.

Net weight: 350 g.

Ready to eat after two minutes of heating in a microwave at 750W.





### Chicken variations

#### More traditional meals for real chicken funs.



Honey chili chicken legs with rice and green peas



Grill chicken legs with mushroom rice



Chicken stew with egg barley



## ,Fitt' line

Low calory dishes for weight controlling consumers.



Greek yogurt chicken breast with vegetables bulgur



Gyros chicken with bulgur and vegetables



Oven baked spicy chicken breast with vegetables



## Different Packaging but Same Quality



Our original range was packed into a more traditional packaging. The outfit is different but the philosophy is the same: there can be no compromise in quality.

The raw materials are all natural, no additives, no colourants – like you cook at home for yourself.

In the boxed range you can find all the known ,classic' ready to eat dishes: Italian pasta variations, oriental rice combinations. Some traditional Hungarian meals make the range complete, you just have to put together your menu.

Net weight: 330 g.

Shelf life: 35 days

Ready to eat after two minutes of heating in a microwave at 750W.



### **Italian Pasta Variations**



Penne Bolognese



Penne Bolognese



# Rice Dishes



Chicken breast rice with spring vegetables



Thai style chicken rice with curry



# Traditional Hungarian Food



Chicken goulash with fusili



Rice and meat ,Bácska-art'



Hungarian Cabbage Stew a la "Székely"



# Traditional Hungarian Soups



Jókai bean soup



Goulash soup



# **ENJOY OUR MEAL!**

