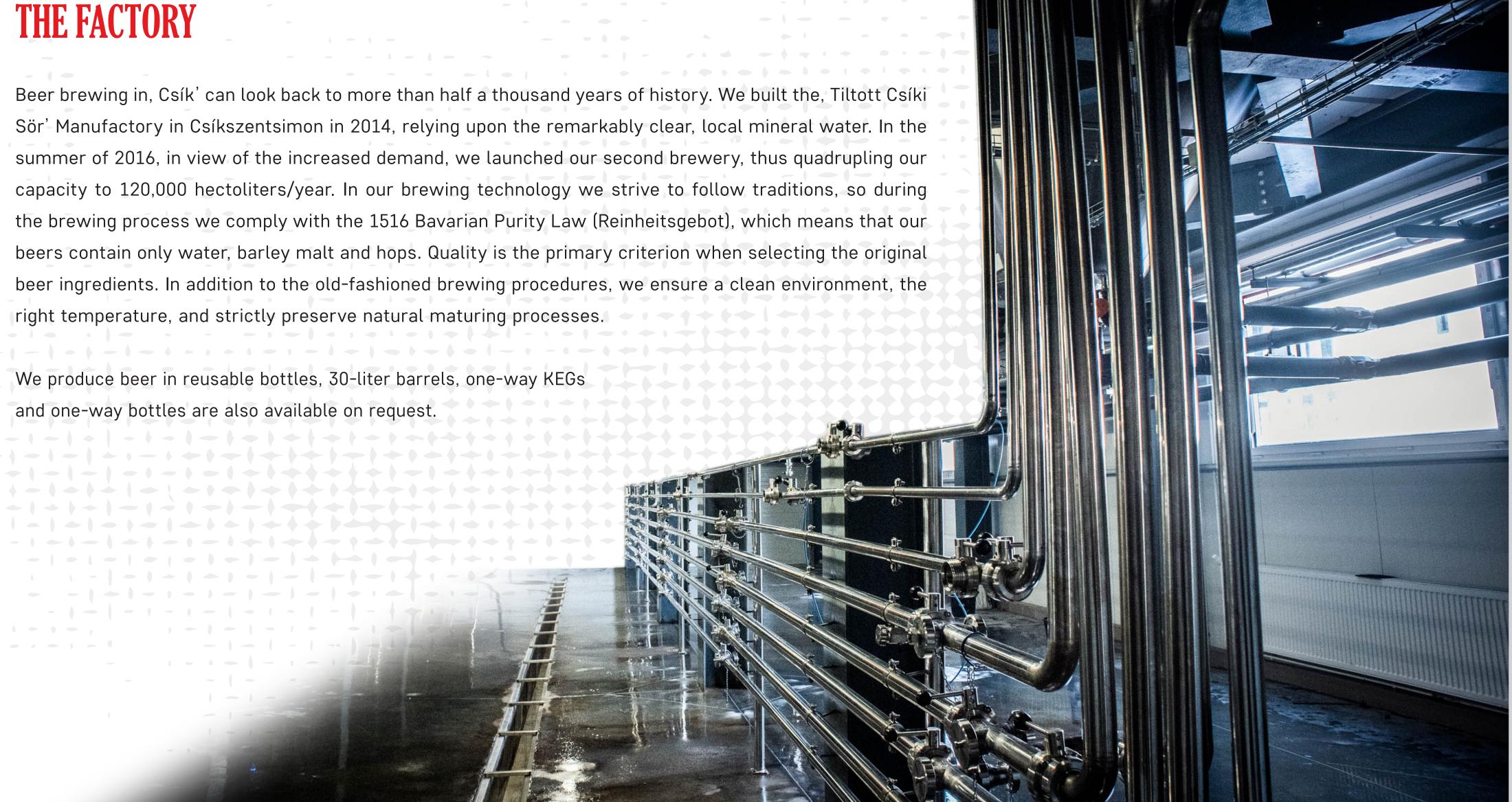


# PREMIUM QUALITY CRAFT BEER











## INTRODUCTION OF THE CSÍKI COMPANY GROUP

It has been nearly eight years since we decided to build a brand-new European corporate group to serve as a base for a new, modern food industry establishment in Szeklerland, Transylvania, Romania. Combining local resources and traditions with XXI. century modernity, our aim has never been less than providing European customers with high-quality, unique and affordable alternatives for their product choices in food stores, even in market segments that are largely controlled by a few global actors.

Located in the middle of Transylvania's famous and traditional beer production region, we started our craft beer production in 2014. Soon our bottles became the most popular craft beer products in both Hungary and Romania.

This region of Transylvania is also well-known for its potato cultivation. Building on centuries-old knowledge and experience in farming, we have recently opened our brand-new potato and snack factory. Csíki Group now employs nearly 300 people and through its integrated network, it provides additional income to hundreds of families. Serving partners in four countries, with seven logistic centers in three countries, we are able to deliver our products to any country in Europe.









#### CSÍKI SÖR

Our, Tiltott Csíki Sör' is a high, 6% alcohol-content Bock-type lager beer, which refreshes, nourishes and cheers up. Its characteristic flavour is due to the fact that it is made of the pure spring water from the foot of the Hargita-Mountain with only high-quality ingredients produced in Csíkszentsimon by an expert and our team committed to the local beer brewing traditions. Shelf life: 180 days.



#### SZÉKELY SÖR

This product was created to indulge the enthusiasts of bitter beers. Its recipe is based on the spring water from Csíkszentsimon, with its ideal composition, on the excellent malt from Felvidék and on the uniquely bitter hops of Segesvár.

CHEERS UP REFRESHES AND NOURISHES!

Shelf life: 180 days.

#### CSÍKI SÖR GOLD

Through the slow and extended maturation of our Transylvanian Csíki Sör, we have created Transylvanian Csíki Sör Gold, a high quality specialty beer, which is tempting to exquisite senses. Due to the maturation process of at least 45 days, the taste of our new beer became more distinctive, velvety and its color changed to gold. Those who taste it will know that:

SLOW AND PROLONGED MATURATION WORTH GOLD!

Shelf life: 180 days.



### CSÍKI SÖR BROWN

We make a strong beer for strong men. The world of mountain, hills and deep forests is ours-a little bit wild, (but) even more sekler! You will find this in our Csiki Brown Beer. In addition to love and our knowledge, you will find the force of the wild bear! The result is a high alcohol content of 7%, a special taste, Bock type, brown craft beer. HERE, THE BEAR IS NOT A GAME! Shelf life: 210 days.







#### CSÍKI SÖR SILVER

Our latest product is a 4.5% alcohol-content bottom-fermented lager beer, which refreshes, nourishes and hydrates softly and invigoratingly. This beer is manufactured with the personal recommendation and based on the secret recipe of our master brewer, Simonffy Árpád, out of three types of malt and with more hops, which make its taste bitterer than that of the, Transylvanian Csíki Sör'. REFRESHES NOURISHES AND HYDRATES!

Shelf life: 180 days.



#### CSÍKI SÖR GINGER CHILI

The Transylvanian Gyömbér Chili Sör is elixir of life with 4.2% alcohol content, which is based on our Transylvanian Sör, which has been refreshing, nourishing and cheering for years. When you open up this special elixir, the essence of life flows out of it. The bottle contains everything that comes with life.

SPICE UP YOUR LIFE!

Shelf life: 120 days.

#### CSÍKI SÖR HONEY

The uniqueness of this drink is that we added 1200 kilograms of mixed flower honey to 10.000 litres of brewage into the fermenting container. After 40 days of maturation, this high sugar content must produced a 9% alcohol-content festive beer. The honey we use is a 100% Szekler alpine honey.

Its amber hue, its unique, rather sweet taste, combined with the typical bitterness of hops and a mild honey fragrance place this beer among our speciality beers.

Shelf life: 270 days.



#### CSÍKI SÖR RASPBERRY

This vitamin cocktail combines the therapeutic effects of wild raspberries from Csík with the nutritional power of our Csíki Sör. The B vitamins they contain relieve migraines, improve mood, restore body energy levels and relieve stress. You too, should indulge your body with a "Transylvanian Vadmálnasör"! THE ENJOYABLE DAILY DOSE OF VITAMINS

Shelf life: 120 days.





#### CSÍKI SÖR BLUEBERRY

Blueberry is the well known folk medicine of the Csík Region, gifted by our sacred mountain the Harghita. Regarding to the lager beer base (91% Transylvanian Sör) the Transylvanian Jégáfonya Sör is a flavored bock type beer, made by adding buleberry juice to it as it can be seen in its special color. Alcohol content: 4,7%, Shelf life: 120 days.







#### **OUR ACHIEVEMENTS**

Our products have the best price/value ratio in the craft-small industry category;

In Szeklerland, the Csíki Sör product

Csíki Sör is available in the Hungarian market in more than 3,500 retail units and restaurants nationwide;

line is the market leader in the full glass beer category;

In Hungary, after Pécs Sörfőzde, Csíki Sör is the second best-selling small-brewery product, making it the market leader in the craft-premium category;

We have permanent listings including: We appeared in Spar, TESCO, CBA, Privát stores, as well as in-out or seasonally in Lidl and Auchan stores

Csíki Sör products are the market leaders in the craft-small industry product category in Romania.